



Business Solution

**Oriental
Logistics**

東方物流



Integrated

As a total logistics solution provider, we offer you complete solutions through a wide range of services such as system design, inventory management, warehousing, transportation, distribution, international freight forwarding, and other value added services. Our expertise can help you analyze your situation and tailor a unique solution to meet your company's specific needs. By creatively integrating our services into your operations, we can help you to strengthen your competitive advantage and maximize your profitability, leading you to prosper in your industry.



Integrated Solution XYZ

Logistics Solution

Highly Customized Package
FOR USE IN CHINA ONLY

Solution

We also offer various combinations of services to suit your business model and maximize your flexibility of choice:

- *logistics consultation*
- *logistics system design*
- *inventory management*
- *warehousing*
- *local transportation & distribution*
- *cross border transportation*
- *international freight forwarding*
- *repacking*
- *value added services*



Management Commitment

Quality Improvement Team

Goal Setting

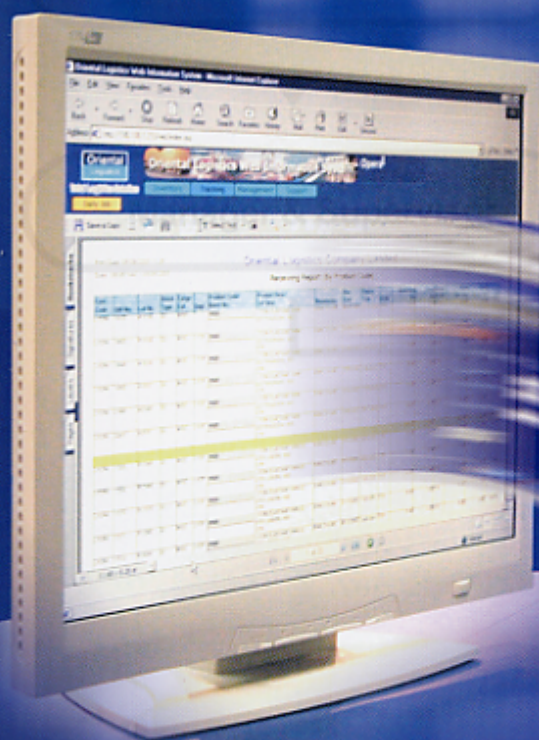
Quality Measurement

Error Cause Removal

Logistics System Design

Quality Awareness Promotion

Correction Action

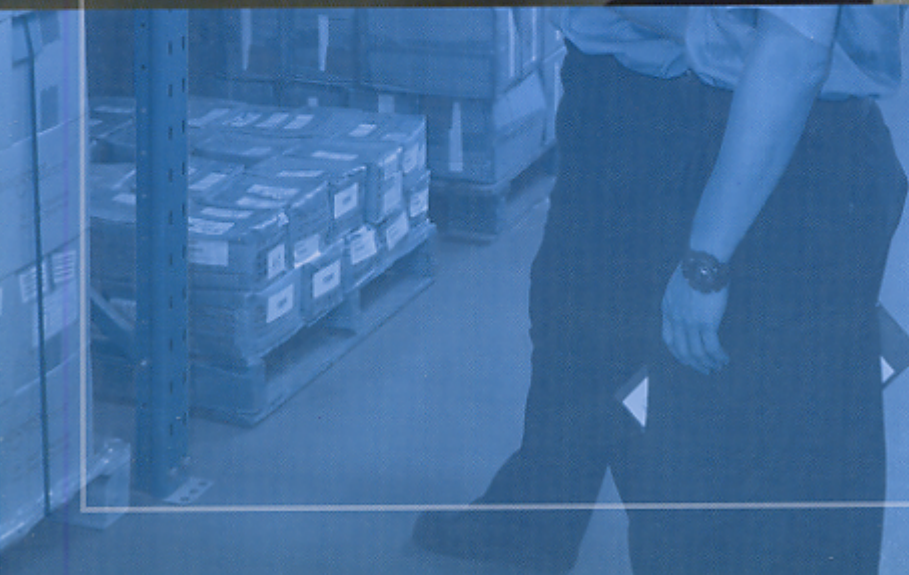


Logistics system design is the first step for the entire logistics re-engineering process. Data collection and scientific analysis will identify the actual logistics specifications and the requirements at the initial stage.

We establish a modified or new workflow to minimize operating costs and errors, to rebuild a high performance operation for customers.



Not only do we plan, design, and implement new logistics processes, but we also provide practical and solid solutions e.g. efficient warehousing design techniques, the most current transportation management skills, powerful software tools to visualize the inventory move etc. These steps enhance processes entirely and maximize cost efficiency, while exceeding customer demands.



Inventory Management



In order to increase warehouse efficiency, we allocate significant resources in information technology. We now have several self-developed software e.g. Business Management System (BMS), Warehouse Management System (WMS), and Web Information System (WIS). This enables customers to keep track of input stock data, discrepancy level, reordering level, and the expiry date of products. Such particular features allow efficient inventory management and effective inventory replenishment planning.

We have developed a web-enabled software to make tracking and monitoring stock movement more accurate and accessible through a highly protected web-site linkage. With all data manipulated in one integrated system, efficiency is enhanced.

Almost 50 different kinds of reports and listings can be customized for a particular purpose at your finger tips.

This integrated MIS system is the key that puts us above the rest.

Warehousing

Oriental's three warehouses in Hong Kong are located in Kwai Chung, Tsuen Wan and Tuen Mun.

We have agents and warehouses in China's major cities (Beijing, Shanghai, Wuhan, Guizhou, Guangzhou and Shenzhen), and in Taiwan.

The Kwai Chung warehouse is proof of our diversification and specialization. There is storage capacity for general, dangerous, air-conditioned cargo in a 200,000 square-feet, 10-floor building.

The Tsuen Wan and Tuen Mun warehouses both have an area of 142,000 square-feet. The former is for general cargo storage while the latter is for dangerous cargo storage.



Our warehouses have designated areas for pick and pack, and space to facilitate random sorting for assorted cargoes. Security and safety are the prime standards that we maintain.

We maximize available space with the efficient use of equipment, such as reach trucks working within very narrow aisles, and different rackings with tailor-made layout design.

We provide the following warehousing services:

- *Public warehousing/Third party warehousing*
- *Pick and pack to order*
- *Order processing*
- *Inventory management*
(Reports on receiving/delivery, movement, by lot, by product, stock balance by date etc.)
- *Inventory control*
(Reports on expiry date, reordering level, stock allotment, product quota etc.)
- *Special size cargo handling*
- *Dangerous cargo storage for various categories*
- *Steel drum pickers operating warehouse*
(suitable for large machinery storage)
- *Total third party logistics support in manufacturing plant*
- *Stretch wrapping*
- *Transloading*
- *Crossing Docking*
- *Repacking*

Facility Facts

- *Food grade storage*
- *Garment/fashion distribution centre*
- *Temperature controlled compartments*
- *Souvenir and high-value secure store*
- *Car storage*
- *Dangerous cargo storage*





Transportation

Oriental Logistics in Hong Kong and China is equipped with a fleet of container trucks and lorries, operating in conjunction with a variety of physical distribution services tailored to your requirements.

- *Haulage for 20' FCL, 40' FCL*
- *Delicated contract carriage*
- *Large / heavy equipment delivery, door-to-door delivery*
- *Import / Export*
- *Daily / Speed delivery*

We offer transportation services for a large variety of products including food, goods that require precise temperature control, hazardous chemicals, precious items, etc.

We add value to your services and offer practical management solutions to reduce costs and increase efficiency.



Temperature Control container truck





Freight Forwarding

Oriental Logistics is operating an extensive freight forwarding worldwide through an international leading network, which includes PR China, Taiwan, Singapore, and Malaysia of this Far East Asia Region, the European main ports and west coast across east coast agents in the United States. From this extent, we provide a "one-stop-service" with well established networks, to facilitate your business with strong, reliable and efficient logistics support.

Oriental takes pride in having a long established, experienced and trustworthy team to handle all necessary documentation and custom procedures for different countries, to ensure that cargo delivery to destinations is conducted in a smooth and safe manner.



Air Freight

The international airfreight network includes more than 31 countries worldwide, with experienced and knowledgeable staff to support the move of customers' cargo. Oriental is strategically located to fulfill your particular logistics needs in PR China, Taiwan, Singapore, Malaysia, and other parts of the world.

We ensure every step of the cargo move process is smooth and safe.

We care about our door-to-door delivery and every stage of cargo movement with our "one-stop-service" package.

Sea Freight

Reliable international networks and partnership with major shipping lines ensure quality and high cost efficiency when handling and transporting your cargo overseas.

- Real Time Trace and Track on the Internet
- Goods In/Out schedule, Shipping Arrangement
- Import/Export Declaration
- L/C Negotiation with Bank
- Cargo consolidation/Product repacking/Shipping mark



Value Added Service

Creating more values to the logistics services package at the point of distribution is essential. Repacking and split-packing are service areas we will focus on in the coming years. We provide the following services:

- *Upsizing / Downsizing*
- *Repacking / Dual-packing / On-packing*
- *Labelling / Relabelling / Bar-coding*
- *Order fulfillment*
- *24-hour emergency order support*
- *Cylinder refilling of refrigerant*
- *Light process / Assembly*
- *e-commerce marketing support*
- *Printing / Package design*
- *Home Delivery*
- *Real-time record download*
- *IOW (Inventory on Web)*
- *CS support*
- *CCTV*





China Service

Oriental Logistics is spending much effort in introducing to the unique PRC market international standards of logistics operations and advanced logistics technologies. Coupled with the company's commitment to service excellence, only the highest standard services are provided.

Our first logistics project in China took place in Shanghai in 1999. Currently, we have several projects underway in other major cities including Guangzhou, Tianjin, Wuhan and Suzhou.

Our across the nation network in China is so efficient that no goods arrive late despite the distance, and our advanced online enquiry system on inventory control and transportation progress effectively assists our clients in monitoring the status of their goods.

In order to cope with the company's rapid expansion in the Pearl River Delta Region, we established our Guangzhou operation at the beginning of 2002.





Our Guangzhou operation is strategically located within the Guangzhou Economic and Technological Development District. Our services include warehouse facilities, loading and inventory management as well as other value added services encompassing online enquiries on inventory, barcode management and re-packing services alike.

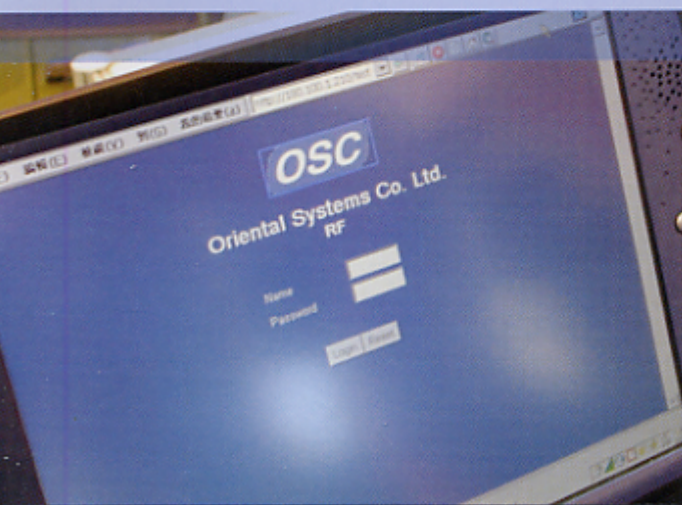
With the application of the company's self developed "Oriental System" (developed based on Oracle 8i), barcode system and "Inventory-On-Web" (IOW), the efficiency and accuracy of our Guangzhou Logistics Centre is significantly enhanced. This combination of resources caters superb accuracy to the diverse workflow requirements of different clients with varying inventory management and accounting needs.



Information System

Oriental Systems Company (OSC) is one of the leading software providers, providing solutions entirely for customer centric supply chain and logistics management.

We provide various cost-efficient solutions for both manufacturing, logistics & order processing operations, the packages include Business Management System I (BMS I), Business Management System II (BMS II) and Warehousing Management System (WMS) etc. The software packages provide complete inventory management in lot number control, product code structure with bar-code featuring, stock reservation/scheduling; billing of various logistics costs, direct order processing for end-user with POS features; direct purchasing with the supplier for re-ordering and invoicing capability for customers and suppliers, which integrate tightly with the accounting functions such as General Ledger, Accounts Receivable (Invoice/Receipt) & Accounts Payable (Invoice/Payment) for generating a complete set of financial statements.



Our solutions enable customers to simplify and visibly manage the logistics and manufacturing flow with sufficient and analytical management data for commercial decision. As a result, staff cost & SKUs are reduced, operation streamlined, with customer services enhanced and eventually the business revenue gained.

We take pride in having an IT team of quality and professionalism. They are intelligent, analytical and technical people, aiming at achieving successful business solutions. Our uniqueness in the software design lies in our expertise and experience in different workflow, and our ability to link them into an integrated systems and to implement them in practice with the client's objectives in mind. Smooth transition will be guaranteed and worked out with customers together.



Oriental Logistics Holdings Co., Ltd.

1-11, Ka Ting Road
Kwai Chung, N.T.
Hong Kong

Management Office:

Tel: (852) 2541 3337
Fax: (852) 2541 3439

Operations Office:

Tel: (852) 2541 3338
Fax: (852) 2541 3438

Guangzhou Branch

Room 712, Metro Plaza
183 Tian He Bei Road
Guangzhou
China
Tel: (86) 20-87550766
Fax: (86) 20-87550799

<http://www.orientallogistics.com>

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